



Audio Solutions for Tour Vehicles



coachsound®

Innovative Audio Information and Entertainment Solutions ...*simply music to your ears.*

People love to travel and connect with the places they visit.

It's a competitive market with a lot of choice for the consumer.

So how do you get the edge to have a traveller choose you over your competitor?

HERE'S SOMETHING TO THINK ABOUT...

Coachsound designs & manufactures products that will help you create unique experiences for your guests through GPS triggered audio commentary systems.

We stand by the quality, consistency and reliability of our systems.

Our systems are hard wired with CAT5 cables for when security and reliability is a priority, so there's no need to worry about wifi interference, congestion or drop outs.

MAKING CONNECTIONS, INCREASED SAFETY

- ✓ More ways to connect with your passengers
- ✓ Expand your existing services
- ✓ Increase your market share
- ✓ Take your journeys to the next level
- ✓ Stand out
- ✓ Personalise and customise our system the way you want it
– **get it right every time!**



The TourMaster-Lite

The **Coachsound TourMaster-Lite** is a single stereo or two mono channel GPS triggered commentary system that can be played through a vehicle's existing radio/audio system conveying consistent journey information to passengers.

GPS tracking is integrated into the unit and automatically plays your tour commentaries in the correct places every time. All commentaries are stored on the unit and are readable/updatable on your PC via a USB connection.

- Easy installation in new and existing vehicles
- Multiple routes on one unit
- GPS driven
- Chime sounds just before commentary for the approaching place of interest. This alerts passengers to what they are about to hear and is part of the tour package they have chosen.



WHY GPS?

- GPS automatically triggers the recorded commentary at pre-set waypoints
- The right information at the right time, no need to remember what to say and when
- Allocate your staff more cost effectively, no need to upskill drivers and guides on all the history and commentary for a particular area
- Let the satellite do the work for you; and allow the driver to focus on the road





The TourMaster... will allow you more ways to connect

When you're ready to take your customer experiences to the next level...

The **TourMaster** enables you to provide the same quality audio services as the TourMaster-Lite with a whole lot more.

The **Coachsound TourMaster** is a multichannel tour commentary system that distributes audio to individual seats providing your passengers the choice and control of volume and channels. The **Coachsound TourMaster** system consists of a central head-unit to which the GPS antennae, drivers control panel, microphones and other external audio sources such as iPad/DVD players are connected. These connected audio sources along with the multi-lingual tour commentary and music storage integrated within **The TourMaster** is converted to a high quality digital audio signal. This digital signal is then transmitted to each seat-based passenger controller.

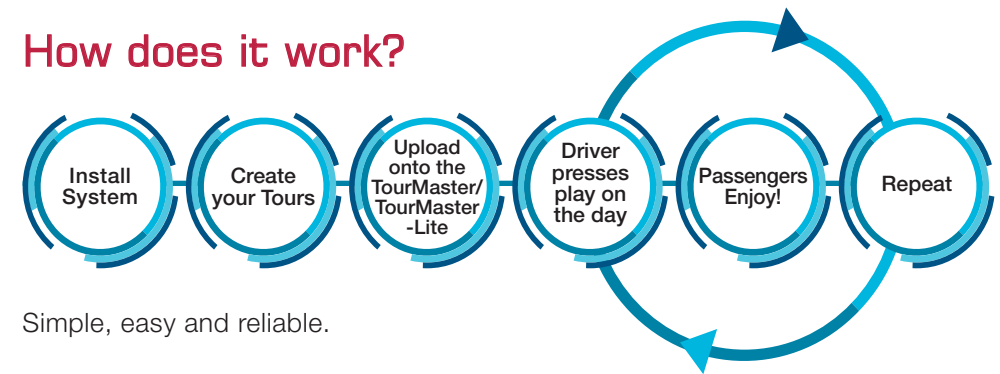
- Audio at every seat
- Touch sensitive channel and volume selector buttons
- 10 stereo/20 mono channels
- Multi-lingual commentary
- Dual Microphone inputs
- GPS driven



WHAT IS THE ADVANTAGE OF MULTI-CHANNELS?

- **Different languages** – cater to foreign speaking visitors on the same tour
- **Family friendly** – keep the kids entertained with a children's version
- **Special guests** – use a celebrity or comedian, there are lots of ways you can customise your system to add value to your service
- **Passenger choice** – the seat back controllers provide individual choice and control in language/channel and volume preference

How does it work?



Simple, easy and reliable.

FOR THE DRIVERS...

HASSLE FREE, HANDS ON THE WHEEL, EYES ON THE ROAD

Who wants to worry about pressing a bunch of buttons and having to remember to prompt or provide info at the right time? The Coachsound Driver Control Panel alleviates this burden:

ADVANCED OPTIONS WITH THE TOURMASTER

- Set default routes for your most frequent trips
- Turn the GPS On or Off
- Adjust volume of Auxillary Audio Channels
- Set the Audio Channel Out that you want to play through the speaker system
- Enable microphone input settings
- Add in VOX override to allow the driver to interrupt all channels for important announcements
- Set the idle commentary function

Visual Ease

Dual line LCD display with backlight for operator ease of use

Simple Menus

Select your route and press play

Set and forget design



The Maestro

ALREADY GOT ON-BOARD AV SYSTEMS?

Coachsound has a processor that integrates and centralises the availability of all your existing on-board audio and visual devices to expand your audio system!

The **Coachsound Maestro** allows you to plug in multiple devices such as an iPad, CD's, DVD's into a central unit which are then distributed to the individual audio seat controllers for the passenger to select the channel and volume.

With all audio systems connected, your passengers will have a choice of personal entertainment, and not just what is playing at the time through the existing coach speakers.

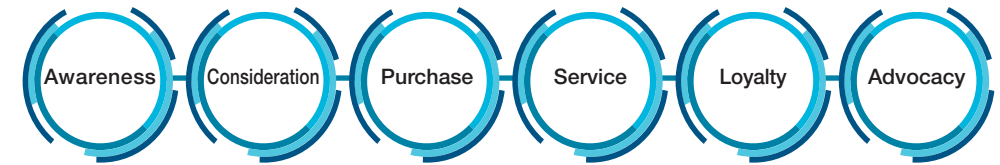
You also have the ability to interrupt all audio channels with the drivers microphone when announcing important information.

THE MAESTRO IS CURRENTLY USED ON BOTH SHORT AND LONG-HAUL JOURNEYS.

- Removes the guesswork for the driver
- Removes the need for the driver to manually switch systems
- Provides your passengers multiple listening options all at once
- Allows your passengers to choose their channel at their individual seat



The Customer Journey



Allow **Coachsound Audio Solutions** to compliment your tours and help you make the most of your customers journey:

- ✓ Engage with your customers, provide them audio options
- ✓ Make your commentary available in their preferred language, make it memorable
- ✓ Remove the responsibility from your passenger to rely on their own means of translation
- ✓ Widen the breadth of your market penetration
- ✓ Tool for strategic growth – target tourism growth opportunities to add to your suite of commentary services
- ✓ Reduce your overhead costs by eliminating the need to employ additional staff and translators
- ✓ Tried, tested, reliable technology
- ✓ Mitigate the risk of unreliable and intermittent devices and technology
- ✓ Increased safety, the driver can focus on driving
- ✓ Long term strategy to build resilience and competitiveness
- ✓ Small investment, big reward



Testimonial

"Coach Sound is hands down one of the best business decisions I've made. The standard boring tour with an unprofessional guide does not exist at Miami Tour Company. Coach Sound allows us to create a fresh take on sightseeing, by letting our drivers and guides focus on customers, and having a professional audio tour that takes care of the entertainment."

Gus Moore, Miami Tour Company

Product Comparison Guide

coachsound®	PRODUCT FEATURE SUMMARY THE LEADERS IN MULTI-CHANNEL AUDIO TECHNOLOGY			
	MODEL			
Feature	Bus Stop Announcer	TourMaster Lite TML2504	TourMaster MLA2504	Maestro MLM2504
Suitable for	Bus and Train	Tour vehicles	Tour vehicles ie buses, trains boats, submarines etc	Short or long-haul passenger services
Your passengers will enjoy...	High quality reliable announcements	High quality tour commentary – with existing audio system	High quality tour commentary and a wide selection of audio entertainment	Wide selection of high-quality audio entertainment
Internal Memory Storage for all audio	Yes Commentary	Yes Commentary and music	Yes Commentary and music	No
GPS Triggered	Yes	Yes	Yes	No
Languages	1 stereo	1 stereo	10 stereo or 20 mono	Not applicable
Connects with external audio sources	Not applicable	Not applicable	Yes ipad, DVD, etc (up to 3)	Yes up to 8 stereo inputs, ipad, DVD, etc
Play through existing radio or PA system	Yes	Yes	Yes	Not applicable
Personal seat-based controller with volume and channel selection	No Audio is delivered over the vehicle's speakers	No Audio is delivered over the vehicle's speakers	Yes	Yes
Plays music between commentaries	No	Yes	Yes	Not applicable
Driver Control Panel	Yes Driver has total control	Yes	Yes	Not applicable
Microphone and voice override to interrupt audio channels for journey updates	No	No	Yes Dual microphones	Yes Dual microphones
Easy operation by driver / passenger	Yes Driver has total control	Yes Driver has total control	Yes	Yes
High Quality Sound with near CD quality	Yes	Yes	Yes	Yes
Readable/Updateable USB Connection	Yes	Yes	Yes	Not applicable
Easy installation and maintenance	Yes Connects to existing audio system	Yes Connects to existing audio system	Yes Cables colour coded for ease of installation	Yes Cables colour coded for ease of installation
Compact Size	182x156x44mm	182x156x44mm	182x156x44mm	182x156x44mm

coachsound®

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